

**2010 State Damage Prevention Program Grants Progress Report**  
**Funding Opportunity Number: DTPH56-10-SN-0001**  
**CFDA Number: 20.720**

**Award Number:** DTPH56-10-G-PHPS04

**Project Title:** Iowa Utilities Board State Damage Prevention

**Date Submitted:** August 30, 2010

**Submitted by:** Don Stursma  
Cynthia Munyon

**Specific Objective(s) of the Agreement**

Under this grant agreement, the IUB will produce an interactive training DVD and will host an educational Iowa Excavation Safety Summit.

**Workscope**

Under the terms of this grant agreement, the Grantee will address the following element listed in 49 USC §60134 through the actions it has specified in its Application.

- *Element (5):* A process for fostering and ensuring active participation by all stakeholders in public education for damage prevention activities.

**Accomplishments for this period**

**Interactive Training DVD**

The DVD project is on schedule. Selection of talent/actors, location shooting, studio taping of the homeowner, excavator, and farmer are complete. A rough draft of the video content is completed. A video trailer was completed and presented at the Common Ground Iowa General Membership meeting and the 2010 Iowa TSI Pipeline Safety Conference in June. The entire clip can be viewed at the following site:

<http://www.youtube.com/commongroundiowa>

Revisions continue to be made to the rough-cut chapters of the DVD and editing work is in progress.

**Iowa Excavation Safety Summit**

The preparations for the 2010 2<sup>nd</sup> Annual Iowa Excavation Safety Summit is on schedule. The first day of the Summit will include two (2) sessions on Competent Person Training and SUE (subsurface utility engineering). Presentations on the first day are as follows:

- James Anspach – SUE
- Iowa Association of Municipal Utilities Staff – Competent Person

Presentations on the second day are as follows:

- Keynote Speaker – Stefan Salmonson – PROtective Services
- Demonstration – Ken Hamilton – Ditch Witch
- Presentation – Travis Beran – Subsurface Solutions
- Demonstration – Eric Juhl – United Rentals
- Demonstration – IMAU Staff
- Speaker – Dave Sheridan – Iowa Attorney General’s Office
- Presentation – Dennis Klumb, Jr and Brad Johnson – KS Energy Services and KorTerra
- Presentation – Dave Van Wy, Alice Miller and Derek Leffert – JULIE, Inc., Ohio Utilities Protection Service and Missouri One Call
- Presentation – James Anspach – JH Anspach Consulting

A logo for the Summit was also designed to assist in future “branding” and marketing efforts.



Common Ground Iowa also moved forward with additional advertising efforts to promote the Summit statewide in an effort to reach stakeholders. A mailer, postcard, and several press releases were developed as part of the marketing campaign.

### **Quantifiable Metrics/Measures of Effectiveness**

Currently the interactive training DVD is still in pre-production. After the completion and distribution of the DVD, the effectiveness of the DVD will be measured by email and web surveys. In addition, Common Ground Iowa will be using the DVD in damage prevention presentations to stakeholders throughout Iowa. At the presentations, Common Ground Iowa will be polling the stakeholders before and after the DVD to provide a valid comparison for whether the objectives have been obtained.

The 2<sup>nd</sup> Annual Iowa Excavation Safety Summit will be held August 11, 2010. The effectiveness of the Summit will be measured by stakeholder attendance, surveys during and at the conclusion. Common Ground Iowa will also follow-up with attendees by email and web surveys.

### **Issues, Problems or Challenges**

The project is progressing on schedule and there are no issues, problems or challenge to report.

**Mid-term Financial Status Report**

The mid-term financial report has been sent as a separate attachment to the AA.

**Plans for Next Period (Remainder of Grant)**

Complete rough edits, master video approval, and duplication of DVD. Distribute the DVD and implement tools to measure results.

Hold the 2<sup>nd</sup> Annual Iowa Excavation Safety Summit on August 11, 2010, and implement tools to measure effectiveness.

**Requests of the AOTR and/or PHMSA**

No actions requested at this time.